

# TRENDS 2026

by Valeriya Lioci



# QUIET POWER

- minimalism has become more structured and architectural
- focus shifts to silhouette rather than details
- strong influence of Carolyn Bessette Kennedy aesthetic



Meaning:

not just "clean girl" → but a woman with presence

Key elements:

- straight tailoring
- structured fabrics
- neutral palette



# LAYERING AS INTELLIGENCE

According to Vogue:

- layered separates are a defining trend

According to Dazed:

- layering is a form of self-expression, not just practicality

Meaning:

style = combination, not a single piece

Examples:

- skirt over trousers
- shirt + knit + jacket
- mixing textures



# SOFT FEMININITY

According to Vogue:

- romantic elements, lace, transparency, Victorian references

According to Dazed:

- dreamy, almost surreal femininity

Meaning:

not sexuality → but mood and softness

Key elements:

- sheer fabrics
- satin
- draping



# RAW / IMPERFECT AESTHETIC

According to Vogue:

- ripped, slashed, deconstructed pieces

According to Dazed:

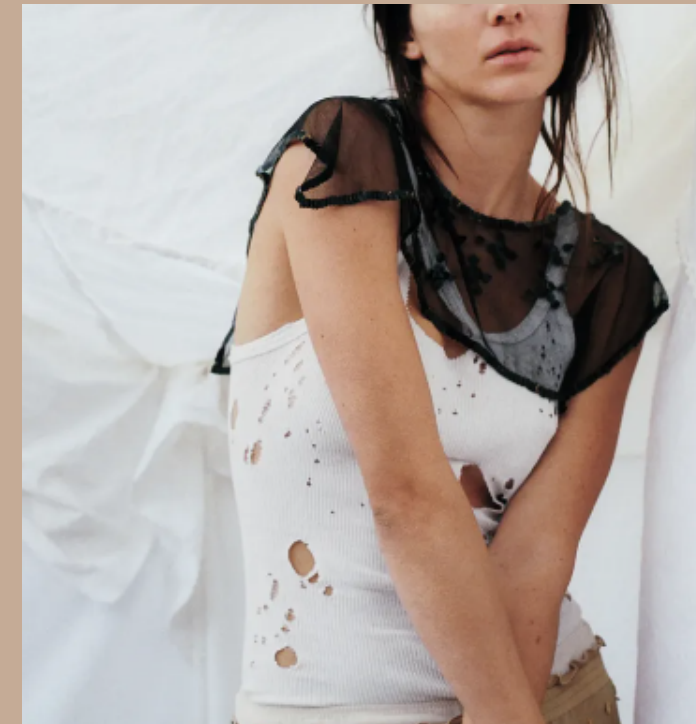
- anti-perfection, anti-polished aesthetic

Meaning:

perfection is no longer interesting

Key elements:

- deconstruction
- asymmetry
- unfinished details



# BODY-CON (REDEFINED)

According to Vogue:

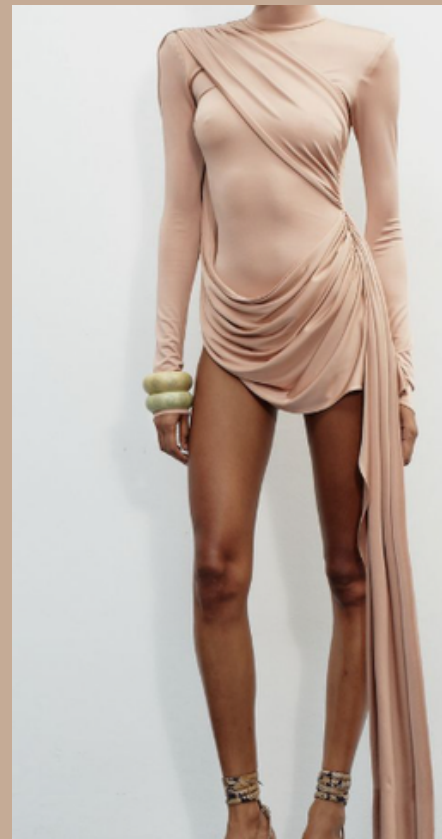
- return of body-conscious silhouettes

But:

- not like 2010 → more refined and intelligent

Meaning:

the body is part of the styling, not the statement



# DENIM EVOLUTION

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According to Vogue:

- utility and structured denim

Update:

- no skinny
  - no chaotic Y2K
- intentional denim

Key shapes:

- bootcut
- relaxed
- carpenter



# TILITY / REAL-LIFE FASHION

According to Vogue:

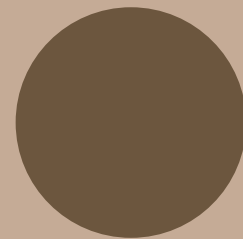
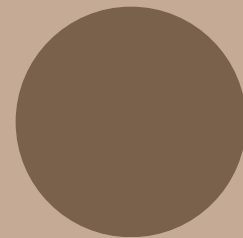
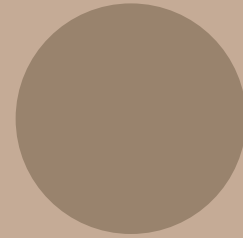
- utility dressing is a key direction

Meaning:

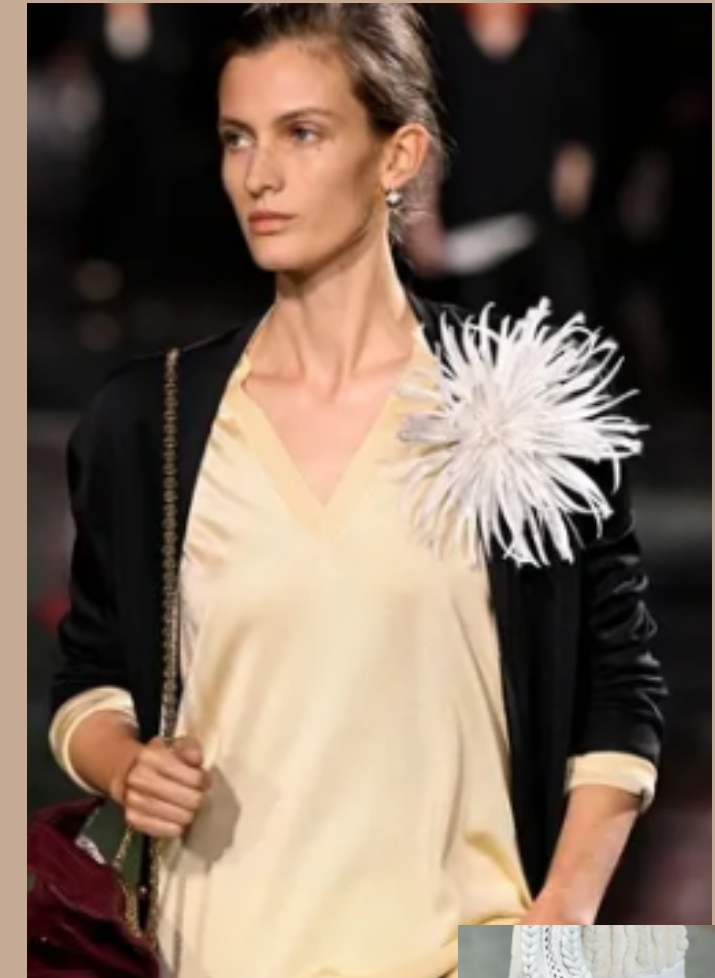
clothes should work in real life

Elements:

- pockets
- comfort
- practical fabrics



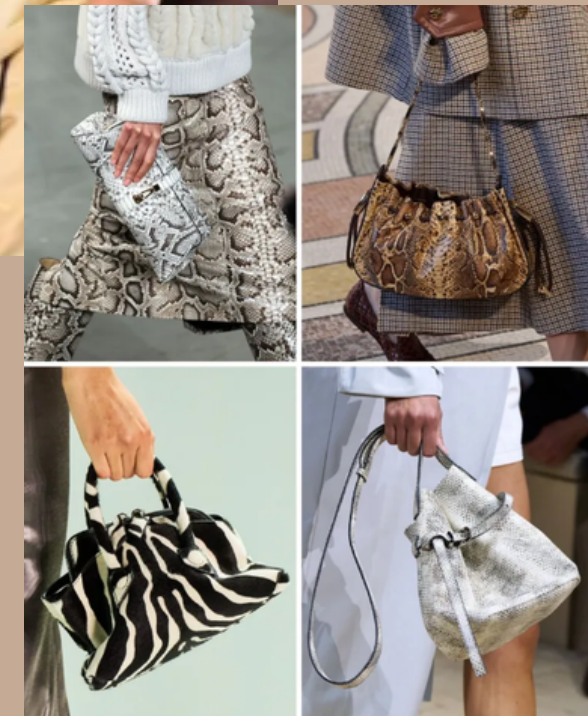
# MAXIMALIST ACCESSORIES



According to Vogue:  
• chunky earrings, charms, modern pearls

Meaning:

simpler outfits → louder accessories



# EMOTIONAL FASHION / STORYTELLING

According to Vogue:  
• fashion with emotion

According to Dazed:  
• fashion as narrative

Meaning:

an outfit should say  
something

2025 → trends = items  
2026 → trends =  
mindset

The biggest shift:  
• not “what to wear”  
• but how you wear it

